



WOLFHEAD
AGENCY



عام الإبل 2024
THE YEAR OF THE CAMEL

THE YEAR OF THE CAMEL

2024



"The Year of the Camel" was officially announced on December 19th, 2023, as the Council of Ministers approved for 2024 to bear this name

At WOLFHEAD, we undertook extensive research to pay homage to our Saudi heritage by delving into the technical aspects of camels and their significance in our culture. Our primary objective was to identify the unique characteristics of camels, their commonly used vocabulary, and other pertinent details that underscore the remarkable heritage that has been an inseparable component of Saudi culture for over three centuries. Our goal was to provide a comprehensive understanding of this fascinating subject matter for experts in the field



Prince Bader bin Abdullah bin Farhan expressed his gratitude for the approval given by the Council of Ministers to declare the year 2024 as "The Year of the Camel"

The Ministry of Culture supervises the "Year of the Camel" initiative

This highlights Camels' value and connection to Saudi identity through various programs



Terminology for Camel

A group of Camels: Herd

Young Camel before it is weaned: Hewar

Wool from Camels: Hair

Female Camel before it gives birth: Naqa

Camel names

6
Month Hewar

1
Year Makhoul

1-2
Years Mafrud

2-3
Years Hiq

4
Years Jidhe

5-6
Years Thani - Rubae - Sudas

Alfatir a female Camel "Naqa" that gave birth five times or more



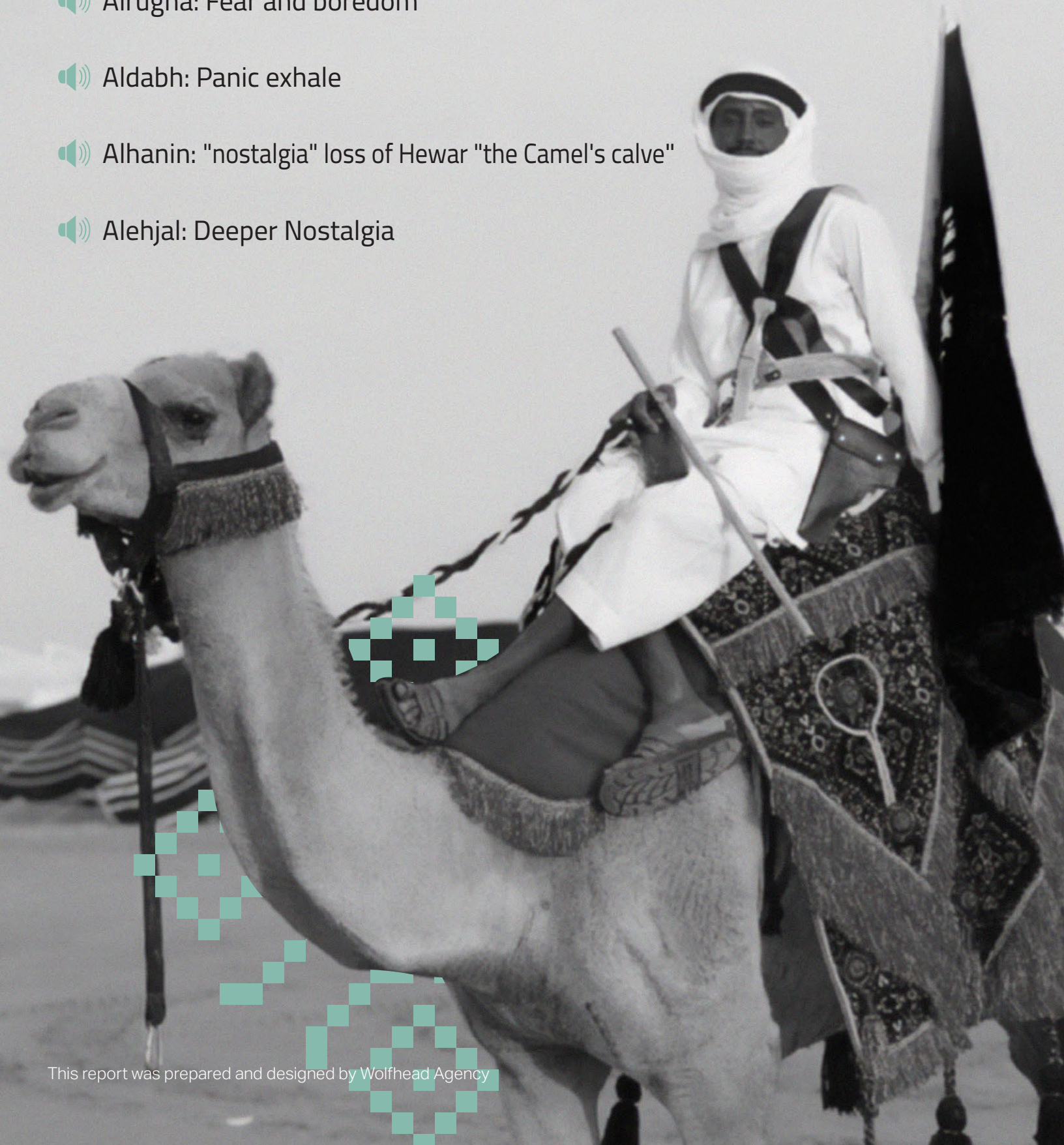


Camel group names

- ❖ Al-Dhud..... 3-10 Camels
- ❖ Alsarma..... 20-30 Camels
- ❖ Al-Hajma..... 50-90 Camels
- ❖ Al-Hunaida..... 100 Camels
- ❖ Al-Arj..... 500-1000 Camels
- ❖ Algargour..... 1000+ Camels

Camel sounds

- Alrugha: Fear and boredom
- Aldabh: Panic exhale
- Alhanin: "nostalgia" loss of Hewar "the Camel's calve"
- Alehjal: Deeper Nostalgia



Terms associated with camels



Manakh King Abdul Aziz served as a Camel resting place before entering Riyadh



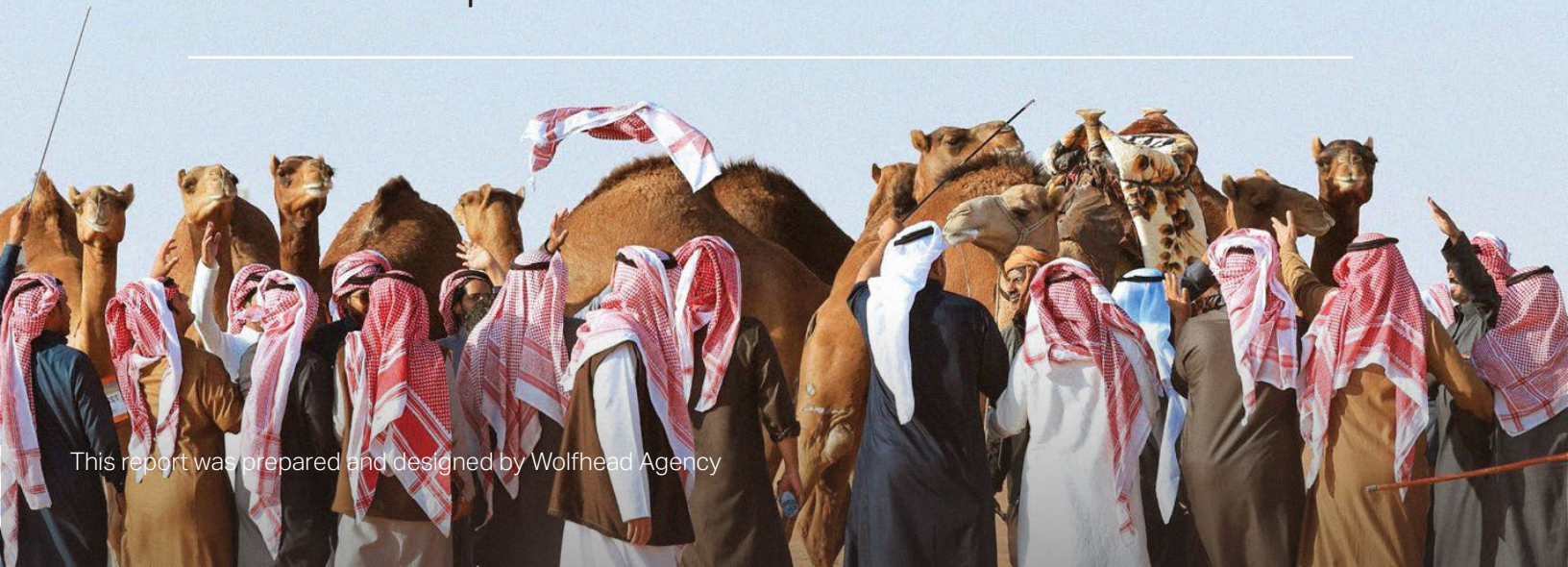
The King Abdul Aziz Camel Festival is situated in the southern deserts of the Dahna Desert in the Kingdom of Saudi Arabia



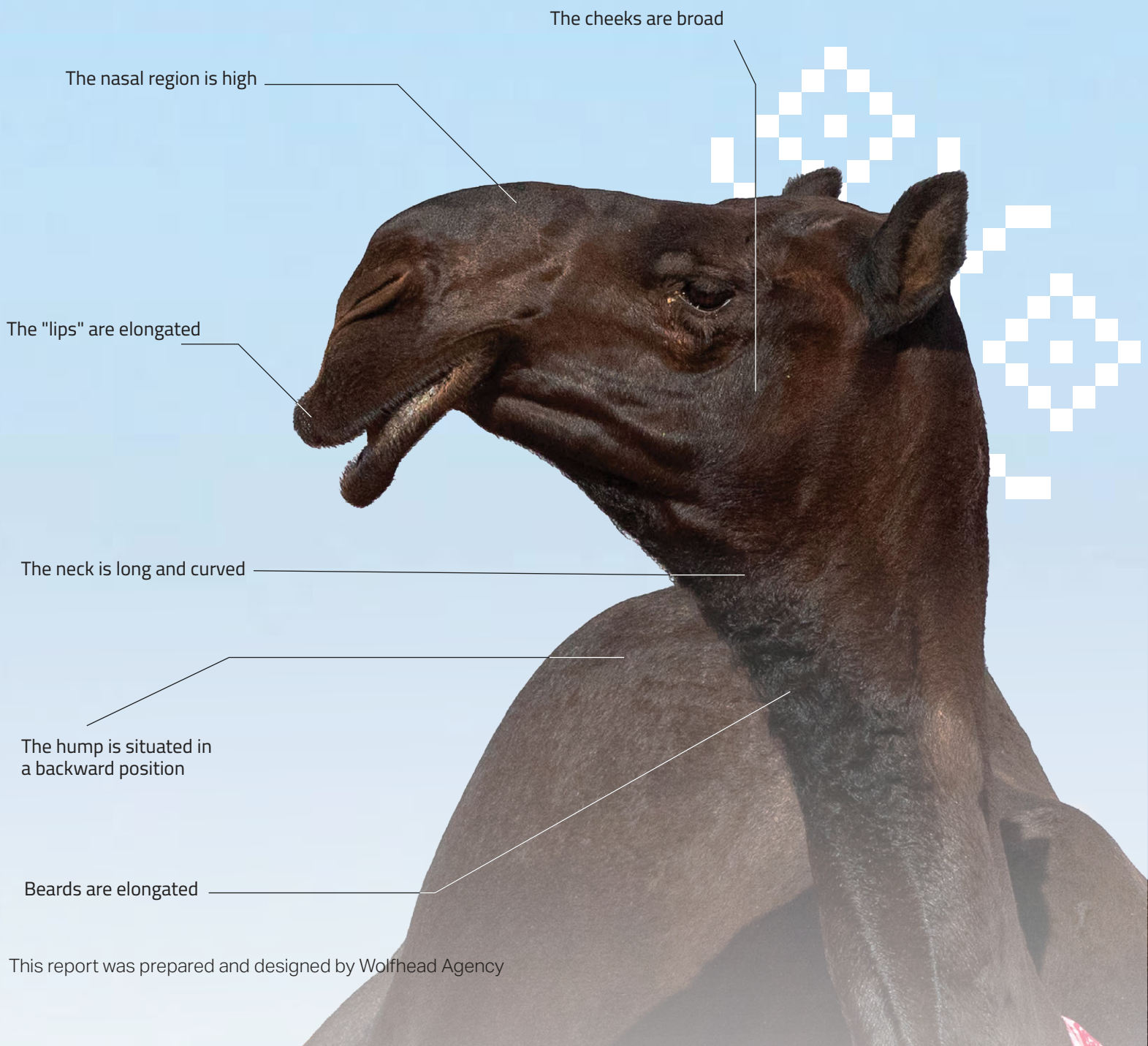
Al-Aqilat Its singular is "Aqeel," a diminutive of the word "Uqal," a rope that tightens the Camel's arm



Nouq is a Saudi brand of Camel milk, the name of which is derived from the plural of She-Camel "Naqa"



The **Aesthetic** appeal of Camels



The nasal region is high

The cheeks are broad

The "lips" are elongated

The neck is long and curved

The hump is situated in
a backward position

Beards are elongated

Camel colors



Al-Shaqah



Al-Majahim



Al-Wadoh



Al-Shaal



Al-Sofar



Al-Homar

Camel **unique** abilities

The capacity to drink seawater without damaging their kidneys

Good cognitive skills

Complex mating behaviors

His sense of hearing is extraordinary

The ability to survive for more than a week without water





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Our achievements speak volumes...

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